DOCUMENT RESUME

ED 329 451 SO 021 062

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TITLE Education's Flag of Learning and Liberty.
INSTITUTION National School Public Relations Association, Arlington, Va.
SPONS AGENCY ServiceMaster Co., Downers Grove, IL.
PUB DATE 89
NOTE 13p.; Drawings, photos, and headings on dark background will photocopy poorly.
PUB TYPE Reports - Descriptive (141)

EDRS PRICE MF01 Plus Postage. PC Not Available from EDRS.
DESCRIPTORS Citizenship Education; *Democratic Values; Elementary Secondary Education; Futures (of Society); Learning; Learning Activities; Public Education; *Role of Education; School Activities; School Community Relationship; *Symbolism
IDENTIFIERS *Flags

ABSTRACT

The role of education in maintaining an effective democratic society, a role long taken for granted, needs to be re-emphasized. Serving to symbolize the link between education and a strong free nation is the Flag of Learning and Liberty. This publication encourages school districts to adopt the Flag of Learning and Liberty as a means of celebrating education's critical role in U.S. society. This document explains the meaning of the flag's design, presents a sample resolution for adopting the flag, outlines a flag code of etiquette, offers elementary and secondary school activities concerning the flag, and details programs to involve every segment of a community in the celebration of education. (DB)

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Education's Flag of Learning and Liberty

Education has its very own symbol . . . the Flag of Learning and Liberty.

"As educators, we must help the public understand the importance of education.

"This commitment can be strengthened by flying the Flag of Learning and Liberty over every school and education institution.

"It serves as a constant reminder to the people of all communities of the critical role education has played and continues to play in our democratic society."

—Joseph J. Scherer, Ph.D., Executive Director,
National School Public Relations Association

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Introduction

Our nation's leaders from the earliest days to the present have passionately described education as the key to our democratic destiny, the bedrock of our freedom, the foundation, the strength, the lifeblood of this nation.

They portray education as the essence of the Jeffersonian democracy that elevated the United States of America from a young land of rebellious colonists to the greatest, freest, most spirited, powerful and successful nation in the world.

But are these just words?

Do we today take the words, "learning" and "liberty" for granted?

Is liberty just something talked about in history books when some angry colonists tossed tea in Boston Harbor and talked about liberty or death?

Has it become something so commonplace, so ingrained in our existence that the term is more an anachronism than the watchword of a free society?

If so, it's time to re-emphasize that education has its roots in the founding of America; that the leaders of the American Revolution saw education as a key element to preserving liberty, securing unity, promoting good citizenship and developing resources of the land and its people.

They believed education would ensure a united people and a democratic form of government.

But now, more than 200 years later, what about the future of our nation and its schools?

As we approach the 21st century in a rapidly changing, technological, computerized, somewhat uncertain and at times rootless world, it is a perplexing question.

Now it is time to act.

Is there really any question that learning is the keystone to our liberty and that our roots of democracy are deeply intertwined with education? From the one-room schoolhouse on the frontier to Harvard and Stanford and Cal Tech and MIT and all the other great colleges and universities in between, education is the key.

Education's Flag of Learning and Liberty flies over the headquarters building of The ServiceMaster Company, in Downers Grove, Illinois.

This publication to help school leaders, their staffs and community celebrate education was made possible by a grant from The ServiceMaster Company and produced by the National School Public Relations Association. Education's Flag of Learning and Liberty is symbolic of the link between education and democracy, a link that is vital to the future of our society and our youth.

Flag Design Has Deep Meaning

On July 4, 1985, the first flag symbolizing the link between education and a strong, free nation was raised over the capitols in all 50 states and the District of Columbia.

American education, learning and liberty, has its roots in the founding of America.

On the occasion of the 50th anniversary of the National School Public Relations Association (NSPRA) in 1985, several thousand prominent citizens were asked to contribute their ideas about education and how it might be improved. Their statements, reflecting the same deep commitment to education found in the words of our forefathers, were used as the basis for developing education's Flag of Learning and Liberty.

The effort was made possible through funding from The Southland Corporation, whose designer, Christina McFarland of Dallas, developed the original design.

While education's new flag is an overall symbol for the concept of learning and liberty, its design represents key elements of both.

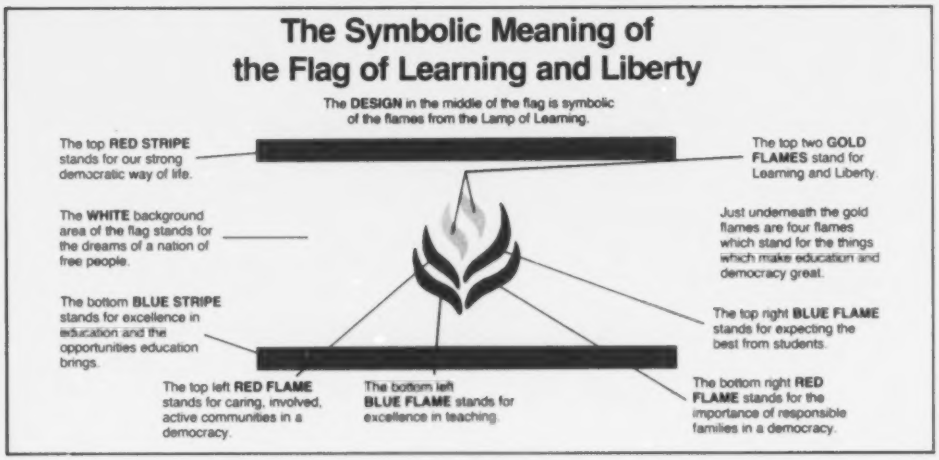
The central focus of the flag is an emblem in the middle of the field. The design features two gold flames at the top, one for learning and the other for liberty. They are supported by a base of four elements arranged in alternating blue and red pairs.

The blue elements represent two key foundations of strong education—high expectations and effective teaching. The two red elements symbolize cornerstone institutions of a democratic society—responsible families and involved communities.

A horizontal red stripe across the flag's top depicts the strength and vitality of a democratic way of life. A blue stripe along the bottom represents the stability and opportunity made possible by a strong system of education.

The flag's center field of white conveys the virtue and aspirations of a nation of free people.

The Symbolic Meaning of the Flag of Learning and Liberty


The DESIGN in the middle of the flag is symbolic of the flames from the Lamp of Learning.
The top RED STRIPE stands for our strong democratic way of life.
The top two GOLD FLAMES stand for Learning and Liberty.
The WHITE background area of the flag stands for the dreams of a nation of free people.
Just underneath the gold flames are four flames which stand for the things which make education and democracy great.
The bottom BLUE STRIPE stands for excellence in education and the opportunities education brings.
The top right BLUE FLAME stands for expecting the best from students.
The top left RED FLAME stands for caring, involved, active communities in a democracy.
The bottom left BLUE FLAME stands for excellence in teaching.
The bottom right RED FLAME stands for the importance of responsible families in a democracy.

"This will be the day when all of God's children will be able to sing with new meaning, 'my country, tis of thee, sweet land of liberty, of thee I sing. Land where my father died, land of the pilgrim's pride, from every mountain side, let freedom ring.' And if America is to be a great nation, this must become true."

—Martin Luther King, Jr.

Thomas Jefferson held that "education was essentially necessary in a republic." Education was a must, he saw, "for increasing production, saving labor, preserving health and improving agriculture."

John Adams believed that knowledge alone could preserve people from tyranny. John Jay considered "knowledge to be the soul of a republic."

And James Madison declared that "knowledge will forever govern ignorance,and a people who mean to be their own governors must arm themselves with the power which knowledge gives."

Adopt the Flag of Learning and Liberty

Sample Board Resolution for Celebrating Learning and Liberty in observance of American Education Week from the Worthington (Ohio) Public Schools.

WHEREAS, American education has its roots in the founding of America; and,

WHEREAS, America's early leaders saw education as a means of preserving liberty, securing unity, promoting good citizenship and developing resources of the land and people; and,

WHEREAS, America's greatness, in part, derives from its progress and accomplishments in education; and,

WHEREAS, citizens who have received a sound education are able to take their place in our society as responsible Americans and confident participants in democracy; and,

WHEREAS, The _____ Board of Education believes that the heritage and meaning of our democracy and public education must continually be reinforced; therefore,

BE IT RESOLVED, that the _____ Board of Education bestows a Flag of Learning and Liberty to each school in the _____ district to serve as a constant reminder of the link between education and a strong, free nation; and,

FURTHERMORE, that the _____ Board of Education encourages student, staff and community members to take time during American Education Week and beyond to reflect upon the critical role public education plays in our democratic society.

Flag Code of Etiquette

The Flag of Learning and Liberty:

- Should never be fastened, displayed, used or stored in such a manner as to permit it to be easily torn, soiled or damaged;
- Should be displayed on all school days, legal holidays and other special occasions on, near, or inside every educational institution;
- Should be displayed from sunrise to sunset and may be displayed at night when lighted;
- Should be hoisted briskly and lowered ceremoniously, and never be allowed to touch the ground or the floor;
- Must be flown below, or if on the same level, to the U.S.flag's left. When two flags are displayed on a wall, the American Flag should be at its own right. When a number of flags are grouped and displayed from staffs, the American Flag should be at the center and the highest point of the group;
- May be displayed flat, above and behind a speaker. If displayed with the American Flag, the Flag of Learning and Liberty should be placed on the speaker's left;
- When it is in such condition that it is no longer a fitting emblem for display, the flag should be destroyed in a dignified way;
- Art work can be used in its entirety for letterhead, envelopes, postage meters, school logos, etc., however, no portion of the flag's art can be used separately. For example, the symbolic flame in the center of the flag cannot be used alone.

District-Wide

Celebrate Education

Raising the Flag of Learning and Liberty in your school district can generate enthusiasm in your community to emphasize the importance of education to the quality of life. The flag presents an opportunity to develop a plan of action to focus attention of your entire staff—professional and support—parents, non-parents and community leaders on the critical role education plays in the life of the community and in our democratic society.

Now is the time to work with the communication specialists—the public relations administrators on your staff and in your community—to develop special activities to carry on throughout the year and rally your community around the Flag of Learning and Liberty. Such activities can include:

- A special ceremony to raise the Flag of Learning and Liberty and launch a campaign to build greater awareness about the role your schools have played in your community and education in our democratic society.
- Invitations to community leaders, local and county officials, members of your congressional delegation, students, parents and non-parents to your ceremony, asking them to speak on what your schools have meant to them personally and to your community.
- Letters to prominent local and state leaders asking them to send 50 word statements about what education has meant to them. Include ethnic minority representation, male and female in your invitations. Compile these responses and develop feature stories for district publications and releases to the media.
- Public service announcements for radio, TV and cable featuring community leaders reading their statements regarding education in your schools.

Example: "I am Arthur Ashe (national tennis player) and I am grateful for the education I received in the Richmond (Va.) Public Schools."

- Share information about the history of American education in classes. Invite students to study the founding fathers of our country and their statements about education. Study the development of schools in your own community.
- Distribute copies of the storyof the Flag of Learning and Liberty (included on page 3 of this publication) throughout your district and community.
- Use the artwork of the Flag of Learning and Liberty on district and school newsletters and publications.
- Display the Flag of Learning and Liberty along with the American Flag and your state flag at all major school district assemblies, programs, meetings and events. Fly it proudly in front of every school building in the district. Include the flag in the presentation of colors at major school activities and with the marching band wherever it performs.
- Present businesses working with the district in school partnerships with a Flag of Learning and Liberty to fly over their buildings as a symbol of their efforts to support education.

"If ever there was a cause, if ever there can be a cause worthy to be upheld by all of the toil and sacrifice that the human hand or breast can endure, it is the cause of education. Education is the engine of the democracy and the balance wheel of society."

—Horace Mann

Colorado Governor Richard D. Lamm, assisted by Boy Scouts Andrew Kaiser and David Leidner, hoists education's flag at the state capitol in Denver, July, 1985.

Secondary School Activities

"I touch the future, I teach."
—Christa McAuliffe

Christa McAuliffe in Dallas, Texas

As communities today begin to pay particular attention to their secondary schools—focusing all too often on such societal problems as drugs, illiteracy, apathy toward education, teenage pregnancies and a perceived general decline in the vitality, enthusiasm and visibility of secondary education, the Flag of Learning and Liberty and all it symbolizes, provides an excellent opportunity to redirect attention, internally and externally, on the democratic values of citizenship education.

Following are a variety of suggestions for using the flag in the nation's secondary schools:

- Establish a Hall of Fame of distinguished graduates. Invite nominations and plan a special celebration for establishing the first selected participants. Present them with Flag of Learning and Liberty pins and/or other symbols of your district. Mount pictures and information about them for display along with the Flag of Learning and Liberty.
- Work with social studies teachers to develop a course outline covering the history of education in our nation, the commitment of America's leaders to education and the history of your school and/or district. Build awareness of the critical role of education in our democratic society and pride in your education program.
- Suggest that booster groups use the flag for display at special activities—football games and other athletic events, dramatic and music programs, assemblies, etc. Display the flag along with the American Flag (and state flag) at assemblies and programs.
- Seek support for the purchase of flags from parents and community and business groups that recognize the value of focusing community attention on education.
- Consider a student project to interview residents of the community—senior citizens—to compile the history of education in your community. Share this in student publications and school newsletters as well as features for the local media.
- Use Flag of Learning and Liberty lapel pins as recognition awards for staff members, students, parents, community leaders, etc. Present pins at special assemblies to focus attention on the value of education.
- Honor foreign exchange students in a special ceremony and present a flag pin and/or small flag as symbols of education in the United States and have your students carry the flag when they travel to other countries.
- Invite student leaders and staff to brainstorm ideas for promoting interest in the Flag of Learning and Liberty.
- Have students write guest editorials for local newspapers on the connection between education and liberty, as well as letters to community leaders on the topic. Attach a flag pin to each letter.
- Give straight-A and perfect attendance students small Flags of Learning and Liberty to hang in their homes.
- Hold debates among schools on the topic of learning and liberty.
- Hold a "meet the press luncheon," with media representatives discussing their careers with their counterparts on the school newspaper. Give the media flag sets for their desks.
- Have selected honor students present education's flag to the local Chamber of Commerce at an appropriate public occasion.

Elementary School Activities

Flags are naturals in the early grades as rewards of achievement for young students. Below are some suggestions:

- Make the flag the symbol of your school's pursuit of excellence. It will serve as a constant reminder to staff, parents and community of the importance of education and what you are doing.
- Award special classroom flags in recognition of class achievement.
- Use small flags as recognition awards for students—student of the week, special praise for extra effort, good citizenship and achievement.
- Invite parent-teacher groups and/or local business groups to share in a campaign of Learning and Liberty and ask them to help purchase the flags for the school.
- Use flag pins as recognition awards for staff members to be honored throughout the year—professional and support staff members—students, parents, volunteers, etc. Present the awards at special assemblies.
- Invite parents and grandparents to write in 50 words or less what education means to them. Compile these responses and publish them in your newsletter or a special brochure and share them with the local media, the superintendent and members of the board of education.
- Distribute flag book markers to students and parents highlighting the connection between learning and liberty and stressing the importance of reading in the learning process.
- Have students write poems, songs and essays on education. Read the best over the school public address system.
- Arrange for sixth graders to be mentors for kindergarten pupils or first-graders, presenting them with flag pins for being good students.
- Hold a school-wide balloon launch, with the flag imprinted on the balloons and a description of the flag inside on a return post card.

"Flag ceremonies can get various school publics–staff, students, parents, community officials and non-parents–involved in their schools and working toward one goal of supporting education."

—Stan Peichel, Principal, Eisenhower Elementary School, Coon Rapids, Minnesota

The following events are but a few of the special opportunities for celebrating learning and liberty throughout the school year:

September
17-23 Citizenship Day and Constitution Week
17-23 National School Bus Safety Week

October
8-14 National School Lunch Week
8-14 Career Awareness Week
24 United Nations Day

November
PTA Child Safety Protection Month
12-18 American Education Week—"Learning and Liberty: Our Roots, Our Future"

December
10 Human Rights Day
Holiday Programs

January
15 Martin Luther King's Birthday
24 School Nurse Day

February
American History Month
17 PTA Founders' Day
19 George Washington's Birthday

March
National Women's History Month
4-11 National Volunteers of America Week

April
Mathematics Education Month
1-7 Week of the Young Child
22-28 National Library Week

May
6-12 National PTA Teacher Appreciation Week
Graduation Activities

Education's Flag Flies High

School districts, education agencies and key businesses and corporations have used the Flag of Learning and Liberty to celebrate education in their communities.

Businesses boast symbols. There's Ford's Mustang, the NBC Peacock and a partially bitten apple for Apple Computers. Some social movements carry symbols; most of us still remember the peace sign of the '60s.

Education, too, has been represented by symbols over the years. The Lamp of Learning, a little red schoolhouse, the apple —all have portrayed learning. These, however, have not communicated the powerful message education deserves.

Education's Symbol

Today education has a new symbol for quality schools—a symbol which carries a powerful message. The Flag of Learning and Liberty communicates what politicians, business executives, parents, community leaders and everyone need to remember whenever they think of education—excellent schools are essential to effective democracies.

That's the value of a symbol—to communicate an important idea.

Education's new symbol already has gained considerable attention. It was raised over every state capitol on July 4, 1985. It was recognized by President Reagan and the Teacher in Space. It has been featured in state and national education publications.

Now is the time for those concerned with improving education and its image to grab hold of the Flag of Learning and Liberty and use its symbolism to communicate the key foundations to quality education which are symbolized in the stylized flame on the flag:

- high expectations for students and teachers
- excellent teachers in our schools
- communities which are involved in the schools, and
- families which are willing to accept their responsibility for learning.

There is much you can do. Here are some ideas to consider:

- Make a presentation about this new symbol at a school board meeting and give each school board member a lapel pin of the Flag of Learning and Liberty.
- Prepare a piece about the concept of the Flag of Learning and Liberty for your local newspapers and carry it in your own community and school building newsletters.
- Use Flag of Learning and Liberty lapel pins as awards for staff members and presidents of civic clubs when school system or agency officials speak. Present the pins to newly elected legislators. Use the symbol to encourage support for education throughout your community and state.

Many chapters of the National School Public Relations Association (NSPRA) as well as state coalitions and education agencies have focused broad attention on education through activities centered around the Flag of Learning and Liberty. A sample of them follows:

- As one of its goals, the Minnesota Chapter of NSPRA set out to promote the flag through presentations to five professional educational organizations. They outdid themselves by making presentations at nine state conventions attended by a total of more than 5,000 people. The chapter also developed a slide-show describing the flag's origin and symbolism.
- The Missouri Chapter of NSPRA sponsors a state teacher of the year luncheon and presents the winner with education's flag. One Missouri district also presents flags to top achieving elementary schools based on standardized test scores.
- NSPRA's Western New York Chapter has initiated an annual award to recognize individuals who have supported strong public relations programs. A Flag of Learning and Liberty is presented to the winner's district during American Education Week.

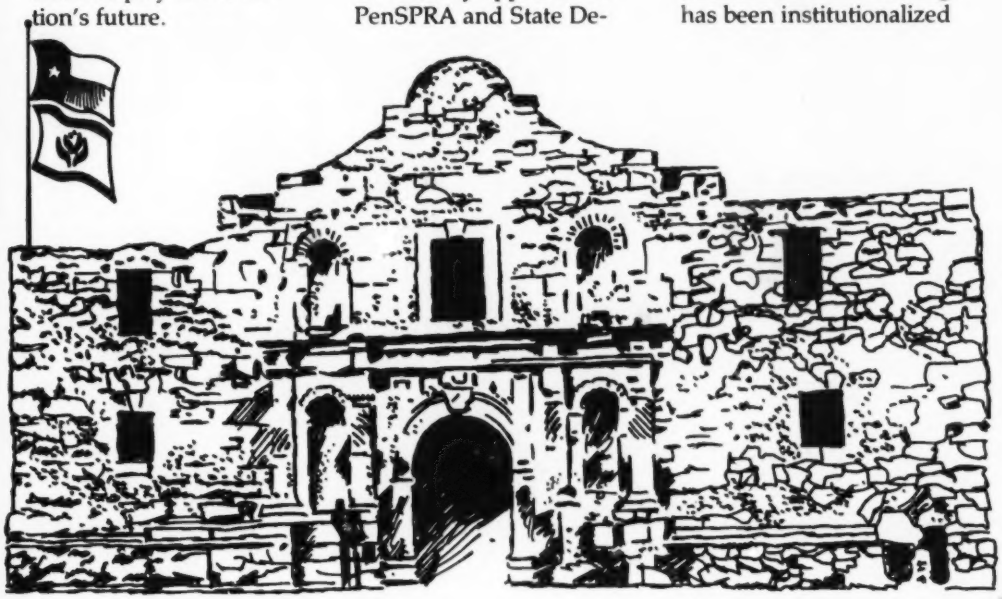
• The North Carolina Chapter distributed hangers for teachers' doors which proclaimed: "QUIET please . . . teachers at work . . . future under construction." A picture of the Flag of Learning and Liberty was printed on the back of the hangers with a reminder of the link between learning and liberty and a "thank you" for the role teachers play in the nation's future.

and distributed to secondary students. Local businesses sponsored book covers featuring the Flag of Learning and Liberty. Individuals who made extraordinary contributions to the David Douglas (Ore.) Schools received mounted, framed classroom-size flags.

• Articles encouraging Pennsylvania schools to adopt the Flag of Learning and Liberty appeared in PenSPRA and State Department of Education publications. Several districts used the flag to institute school-business partnerships—local businesses purchased flags for each school and classroom as well as lapel pins for board members.

• Texas school districts have planned a variety of activities featuring the Flag of Learning and Liberty. The Northside San Antonio (Texas) District continues to distribute lapel pins to key publics. They are attached to a bookmark with an explanation of the elements of the Flag of Learning and Liberty. Edgewood ISD arranged for the Flag of Learning and Liberty to fly over the Alamo during American Education Week. The flag has been institutionalized in the Calhoun County Schools, from its logo and letterhead to jackets and parade banners. Calhoun students and staff participated in three different events where the education's flag flame was relayed distances ranging from 20 to 50 miles.

• In the Bend-La Pine District, Ore., each school conducted a special reception ceremony for its flag, purchased by the district and now flying daily. Community leaders were invited to write personal comments on the importance of learning and liberty which were printed



Education's Flag of Learning and Liberty flew proudly at the Alamo, shrine of Texas Liberty, at the start of American Education Week in 1987.

Additional information regarding purchase of the Flag of Learning and Liberty, and flag lapel pins is included in the brochure enclosed with this publication or can be obtained from the National School Public Relations Association, 1501 Lee Hwy., Suite 201, Arlington, VA 22209 (Phone 703/528-5840 or FAX 703/528-7017). Additional colored pictures of the flag enclosed with this packet may be obtained by calling ServiceMaster 1-800-225-0477.

Involve All of the Community

Schools throughout the nation are building programs to involve every segment of their community in the celebration of education. Included on this page are some of the most successful.

"Everybody is important in our schools . . . we need to focus more clearly on what we need to do to educate all of our children."
—James Oglesby, President, National School Boards Association

Shannon Martin (Grade 1) Audubon Elementary School, Brevard County Schools, Fla.

Board of Education

Present Board of Education members with lapel pins of the Flag of Learning and Liberty in recognition for their service to the boys and girls of your schools. Urge them to establish Learning and Liberty Awards for outstanding citizens, students and staff members and publicly recognize the efforts at monthly Board meetings. See that the Flag of Learning and Liberty is displayed in the Board Room and make it a focal point of picture opportunities. When new Board members are elected, welcome them with a Flag of Learning and Liberty lapel pin to which the meaning of education's flag has been attached.

Teachers

Teachers need love, too, in the form of special appreciation for all they do to give meaning and purpose to learning and, as such, to our liberty. Hold a "Hats Off To Teachers" celebration. Involve businesses, churches, civic organizations, the local government and community leaders. Give teachers special breakfasts, luncheons, banners, posters, bumper stickers and a very special Flag of Learning and Liberty for the home or classroom. Remember to involve retired teachers too.

Support Staff

Plan a Blue Ribbon Support Staff Day. Involve the superintendent, school board and government officials. Hold a special assembly in their honor. Stress their critical support role in education. Award them each a flag or lapel pin, videotape the proceedings and give copies of the videotape to the honorees.

Graduates

Invite successful graduates back to your schools to address staff, students and parents on the importance of education to their careers and their lives. Ask them to designate a teacher or principal or support staff member who made a special difference in their lives. Present them both with Flags of Learning and Liberty. Ask them to play a key role in the raising of education's flag over schools, businesses, local government offices and the local chamber of commerce.

NSPRA
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Education's Flag of Learning and Liberty publication has been produced by the National School Public Relations Association (NSPRA) through a generous grant from the ServiceMaster Company, Downers Grove, Illinois. It was written by J. William Jones, assistant manager for public information for the Philadelphia (Pa.) Electric Company and a past president of NSPRA; edited by Virginia M. Ross, NSPRA director of public relations with editorial and graphic production direction from Clement J. Cleveland, ASPR, NSPRA editorial director and Judi Cowan, NSPRA manager of communication services and special projects. Graphics for the publication were developed by Jerry Baker with type set by Scott Photographics, Inc.

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Private and Parochial Schools

Hold an Education Awareness Week for all the schools in the community—preschool to college. Schedule school visits, shopping mall exhibits, media coverage, public service announcements on radio and TV, Flag of Learning and Liberty raising ceremonies, musical performances, all stressing the partnership between learning and liberty.

The Community

Schedule a town meeting to discuss the importance of education to the community. Prepare Flag of Learning and Liberty displays for banks, businesses, the town hall. Arrange for the mayor or town council to issue a proclamation. (See sample on page 4 of this publication.) Give a Citizen of the Year a flag for his or her support of education. Have the award ceremony at the town hall.

Parents

Hold workshops and lectures geared to helping parents help their children to learn. Stress learning as the key to our liberty. Hold a parent appreciation day where parents can be given flag pins by their children for their support of education and their school. Do the same thing for grandparents—remembering to send recognition letters to those living outside the community.

Reaching for Learning and Liberty

Display Starts National Tour

A national tour of a seven-foot high granite display created and constructed with the financial backing of the Southland Corporation began August 6, in Charleston, W.Va. The tour is designed to compliment the focus of this year's American Education Week celebration with its theme "Learning and Liberty: Our Roots, Our Future."

The significance of education's flag gained new momentum as West Virginia Governor Gaston Caperton, and State Superintendent of Schools Henry Marockie, unveiled the dramatic display of the flag before the 1,600 educators in attendance at the conference in August.

"The West Virginia Department of Education was truly honored to have the opportunity to premiere this inspiring display," said State Superintendent Marockie. "We hope everyone here will recall the pre-flight words of teacher-astronaut Christa McAuliffe, 'I touch the future, I teach.' "

After its unveiling, the display was moved to the Charleston Cultural Center where on the first day it was viewed by more than 800 people.

NSPRA's goal is to unveil the display in all 50 states during the next two years.

NSPRA President Lew Armistead, ASPR, accepts the Flag of Learning and Liberty that was recovered from the Challenger from NASA official Robert W. Brown, July, 1987.

Christa McAuliffe was presented with one of the original Flags of Learning and Liberty at a Dallas, Texas, "Hats Off for Teachers" dinner sponsored by the Southland Corporation Dairy, as she was preparing to be the first teacher-astronaut. McAuliffe chose the flag as a symbolic keepsake for the Challenger mission and took 200 class size flags, intended for use in subsequent public appearances.

One of these flags was returned to NSPRA by NASA in 1989, and was later incased in a special display created and constructed by Swiss-born designer Hans Streich.

"It seems to us altogether fitting to commemorate this flag's historic place aboard the shuttle by returning it to the organization sponsoring it . . . to recognize the education partnership formed between our NASA educational programs and this association."

—Robert W. Brown, NASA

Flag Is Corporate and International Symbol

The ServiceMaster Company was one of the first national businesses to fly the Flag of Learning and Liberty at its corporate headquarters in Downers Grove, Ill. In the fall of 1986, Executive Vice President Richard Williams made the flag an international symbol of education as he presented it to Aiko Nakajima, director, International Affairs Planning Division, Japanese Ministry of Education.

West Virginia Governor Gaston Caperton and his young assistant, Caavirona Beard of the Kanawha County (W.Va.) Schools unveil the Flag of Learning and Liberty Display, August, 1989.

This summer the flag was taken to Moscow by a delegation from Buncombe County Schools in Ashville, N.C., led by Superintendent Eugene Yarbrough and Kenneth L. Richards, director of Buncombe County Schools Foundation, Inc. Through an exchange program with the Soviet Union, pictures of education's flag with a Russian translation of its symbolism were also presented to 40 visitors from the Soviet Union who were guests of the Folkmoot, USA program in Ashville.

Education's flag now flies over two schools in "Peace City," Meguro, Japan, as a result of the visit there by Riverside (Calif.) County Superintendent of Schools, Dale S. Holmes. Since 1986, students of Meguro and Riverside have visited one another in an exchange program to build international understanding. The concept of presenting education's flag to Meguro grew out of Riverside's Celebration of Education program. At this annual multi-media spectacular honoring the county's outstanding students and educators, the Flag of Learning and Liberty is presented to the Riverside County Teacher of the Year and the Riverside County Principal of the Year.

Wendy's Restaurant Corporation provided the Brevard County Schools in Rockledge, Fla., with funds to purchase Flags of Learning and Liberty to be flown daily over the district's 68 schools. The flags were raised over each on January 26, 1987, to rededicate students, staff and community to carrying on the work of teacher-astronaut Christa McAuliffe.

And, three Flags of Learning and Liberty now fly in Israel as the gift of the National School Public Relations Association. They were presented by Joseph J. Scherer, NSPRA executive director and a delegation of school superintendents who visited Israel this August as guests of the Israeli government.

NSPRA Executive Director Joe Scherer led a team of 23 school superintendents from across the United States to Israel in July and presented education's Flag of Learning and Liberty to his hosts. Pictured left to right: Jim Surrett, Superintendent, Volusia County Schools, Florida; Benny Chen, Israeli host and Scherer.

Richard Williams (left), executive vice president, ServiceMaster Education Division, and Michael S. Kneale (right), superintendent of Colorado Springs (Colo.) Public Schools, presents a four-colored picture of the Flag of Learning and Liberty to Aiko Nakajima, director, International Affairs Planning Division, Ministry of Education, Japan, October 1986.

For additional copies of the 8½" × 11" four-color picture of education's Flag of Learning and Liberty, contact The ServiceMaster Company 1-800-225-0477.